Promise Co. Ltd. (“Promise”) became a wholly owned subsidiary of Sumitomo Mitsui Financial Group, Inc. (“SMFG”) through a share exchange effective April 1, 2012. Under the terms of the share exchange each Promise ordinary share was exchanged for 0.36 shares of SMFG.

BNY Mellon has sold the SMFG shares it received in the share exchange and will distribute the net cash proceeds to ADR holders. Effective April 20, 2012, Promise ADR holders will be required on a mandatory basis to surrender their ADRs to BNY Mellon for cancellation and exchange for the cash proceeds resulting from the sale of the deposited securities as follows:

**Gross Rate per American Depositary Share ("ADS"):** $6.096870  
**Cancellation fee deducted per ADS:** $0.050000  
**Net payment per ADS:** $6.046870

The books are closed for all transactions and the ADR program has been terminated.

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

**New York**  
Ravi Davis  
Vice President  
+1 212 815-4245  
Ravi.davis@bnymellon.com

**London**  
Damon Rowan  
Vice President  
+44 207 964 6527  
damon.rowan@bnymellon.com

**Hong Kong**  
Joe Oakenfold  
Vice President  
+852 2 840 9717  
joe.oakenfold@bnymellon.com

This information and data is provided for general purposes only; it is not investment advice and should not be used for any investment decisions nor trading purposes. BNY Mellon does not warrant or guarantee the accuracy, timeliness or completeness of this announcement and shall have no liability for investment or other decisions based hereon, including market values loss on the sales or purchase of securities or other instruments or obligations. We do not undertake any obligation to update or amend this information or data. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.