May 5, 2020

**BNY Mellon Selected by Coloplast for its Sponsored Depositary Receipt Program**

BNY Mellon has been appointed by Coloplast as depositary bank for its sponsored American depositary receipt (ADR) program, replacing previously unsponsored facilities. The ADRs will continue to trade on the U.S. over-the-counter market under the symbol "CLPBY".

Headquartered in Denmark, Coloplast develops products and services that make life easier for people with very personal and private medical conditions. The business includes Ostomy Care, Continence Care, Wound and Skin Care and Interventional Urology. Coloplast operates globally and indicates that it employs about 12,000 employees.

“The US is a key strategic market for Coloplast, both operationally as well as in terms of our investor base. With the conversion to a sponsored Level I ADR program, we aim to facilitate further access to the Coloplast stock for global investors and further broaden our shareholder base in the long term”, said Ellen Bjurgert, Vice President, Investor Relations.

"The Healthcare sector continues to be an important market for U.S. investors,” said Christopher M. Kearns, CEO of BNY Mellon’s Depositary Receipts business. "We look forward to working closely with Coloplast and providing the resources and market expertise to help the company take its new sponsored ADR to the next level and further expand its US investor ownership."

Coloplast is the latest global firm to convert from an unsponsored to a sponsored depositary receipt program, which can add value in terms of enhanced visibility, liquidity, and other benefits from being serviced by a single depositary bank.

BNY Mellon acts as depositary for more than 1,953 American and global depositary receipt programs as of March 31, 2020. Acting in partnership with leading companies from over 60 countries, BNY Mellon is committed to helping securities issuers access the world's rapidly evolving financial markets and delivers a comprehensive suite of depositary receipt services. Learn more at [www.bnymellon.com/dr](http://www.bnymellon.com/dr). BNY Mellon is a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle.
ABOUT BNY MELLON
BNY Mellon is a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle. Whether providing financial services for institutions, corporations or individual investors, BNY Mellon delivers informed investment management and investment services in 35 countries. As of March 31, 2020, BNY Mellon had $35.2 trillion in assets under custody and/or administration, and $1.8 trillion in assets under management. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on www.bnymellon.com. Follow us on Twitter @BNYMellon or visit our newsroom at www.bnymellon.com/newsroom for the latest company news.

This document, which may be considered advertising, is for general information and reference purposes only and is not intended to provide legal, tax, accounting, investment, financial or other professional advice on any matter, and is not to be used as such. BNY Mellon does not warrant or guarantee the accuracy or completeness of, nor undertake to update or amend the information or data contained herein. We expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon any of this information or data. We provide no advice nor recommendation or endorsement with respect to any company or securities. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. If distributed in the UK or EMEA, this document may be a financial promotion and is for distribution only to persons to whom it may be communicated without breach of applicable law.

This document is not intended for distribution to, or use by, any person or entity in any jurisdiction in which such distribution or use would be contrary to local law or regulation. Similarly, this document may not be distributed or used for the purpose of offers or solicitations in any jurisdiction or in any circumstances in which such offers or solicitations are unlawful or not authorized, or where there would be, by virtue of such distribution, new or additional registration requirements. Persons into whose possession this document comes are required to inform themselves about and to observe any restrictions that apply to the distribution of this document in their jurisdiction. The information contained in this document is for use by wholesale clients only and is not to be relied upon by retail clients. BNY Mellon has various subsidiaries, affiliates, branches and representative offices in the Asia Pacific Region that are subject to regulation by the relevant local regulator in that jurisdiction. We wish to inform you that whilst The Bank of New York Mellon (“BNY Mellon”) is authorized to provided financial services in Australia, it is exempt from the requirement to hold, and does not hold, an Australian financial services license as issued by the Australian Securities and Investments Commission under the Corporations Act 2001 (Cth) in respect of the financial services provided by it to persons in Australia. BNY Mellon is regulated by the New York State Department of Financial Services and the US Federal Reserve under Chapter 2 of the Consolidated Laws, The Banking Law enacted April 16, 1914 in the State of New York, which differs from Australian laws. Not all products and services are offered in all locations.

This material may not be reproduced or disseminated in any form without the prior written permission of BNY Mellon.

Depositary Receipts:
NOT FDIC, STATE OR FEDERAL AGENCY INSURED
MAY LOSE VALUE
NO BANK, STATE OR FEDERAL AGENCY GUARANTEE

Trademarks and logos belong to their respective owners.

©2020 The Bank of New York Mellon Corporation. All rights reserved.